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FOR IMMEDIATE RELEASE

### C-SYSTEMS RELEASES INFINITY 5.0

c-Systems' latest revision provides easier access to important information and improves productivity.

ARLINGTON, Texas (Aug. 12, 2011) – c-Systems, the leading provider of business management systems designed for Outdoor Power Equipment, Powersports and Ag dealers, is proud to announce the release of version 5.0 of its Infinity Business Management System.

Included in this latest version are numerous features designed to save dealers valuable time and increase profits. Infinity has gained many significant improvements, featuring simplified multi-store reporting, additional user-defined repair status codes, improved functionality within the scheduling processes and many new enhancements to its exclusive information panel displays.

As an example, Customer Mailing Labels – a feature of Infinity's Customer Relationship Management – now includes Warranty Expiration Classification to send reminders to customers that their warranties are nearing expiration. This gives dealers additional opportunities to make repairs, promote extended warranties or sell replacement equipment. This feature, along with many other Infinity programs, has the ability to be electronically transmitted, broadcast via e-mail and easily exported to external programs.

Company CTO and Infinity Project Leader Jim Phelan stated that Infinity 5.0 is significant because it better integrates critical business processes, provides much easier access to needed information and greatly improves dealer productivity.

"In our opinion, this latest release of Infinity makes it the most robust, full-featured business management system available today for dealers in the Outdoor Power Equipment, Powersports and Ag industries," he said.

c-Systems Software, Inc., is the leading provider of business management systems, supplying cutting-edge technology for the outdoor power equipment, agricultural and powersports industries since 1983. We offer software, hardware and full-service, turnkey solutions for dealers and distributors in these industries. Our mission is to provide solutions that increase efficiency, deliver more value and enable our customers to become more profitable.

For more information about c-Systems Software, please visit our website at [www.csystemssoftware.com](http://www.csystemssoftware.com).

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