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FOR IMMEDIATE RELEASE

**C-SYSTEMS FIRST TO OFFER AUTOMATED STIHL PRODUCT REGISTRATION**  
Automated Stihl product registration now available through c-Systems software.

ARLINGTON, Texas (Aug. 12, 2011) – c-Systems, the leading provider of business management systems designed for Outdoor Power Equipment, Powersports and Ag dealers, is the first dealer management system to take advantage of the new Stihl Product Registration interface utilizing the multi-industry Partners Standard Protocol (PSP).

Stihl dealerships using c-Systems dealer management systems will now be able to automatically register STIHL products directly from within their management system. Simply put, they will no longer need to log in to Stihl eService and manually enter product and customer information to register products, as the system will do the registration for them. Not only will this be a huge time saver, but this process will also help eliminate costly keying errors.

Customers will appreciate knowing their Stihl products were properly registered by the dealer at time of sale.

PSP was developed by the Motorcycle Industry Council to improve business-to-business communication through the dealer management system.

STIHL North America recently joined in using PSP, and will begin informing its dealers of its activation soon, according to Crader Distributing/Blue Mountain Equipment.

c-Systems Software, Inc., is the leading provider of business management systems, supplying cutting-edge technology for the outdoor power equipment, agricultural and powersports industries since 1983. We offer software, hardware and full-service, turnkey solutions for dealers and distributors in these industries. Our mission is to provide solutions that increase efficiency, deliver more value and enable our customers to become more profitable.

For more information about c-Systems Software, please visit our website at [www.csystemssoftware.com](http://www.csystemssoftware.com).

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